



girl scouts
of california's
central coast



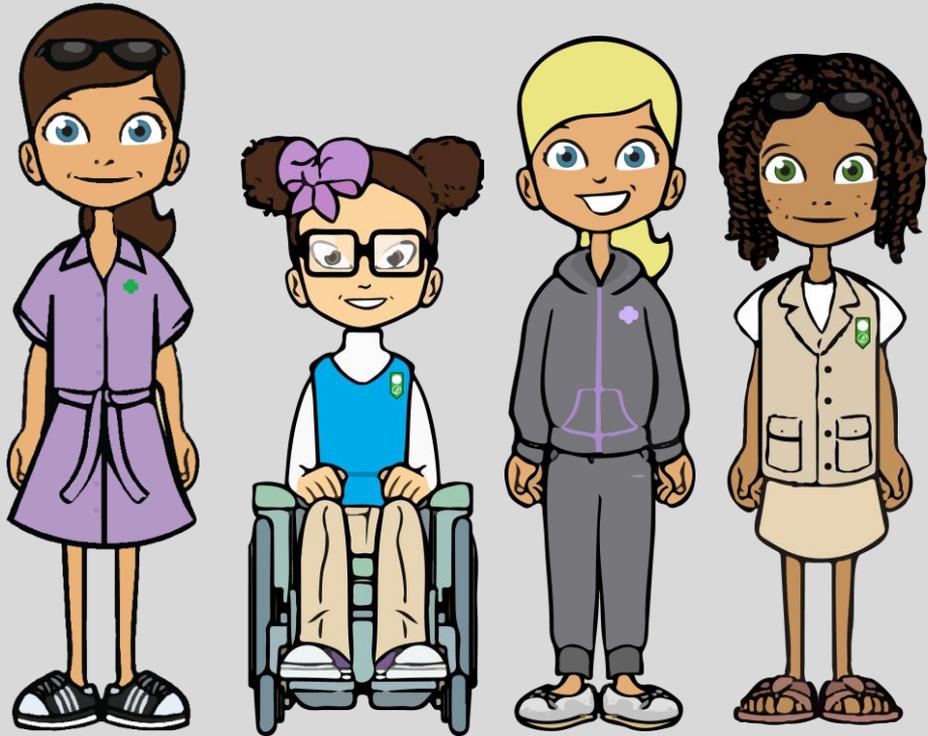
2024 FALL PRODUCT PROGRAM TRAINING

Troops earned a total of \$108,734.77 last fall through our council's program to benefit Girl Scouts

Each participating Girl Scout sold an average of \$362 which went directly toward troop funds.

AGENDA

- Important Dates
- What's New in 2024
- Troop Info Packets
- The GSLE – The Why
- The Mascot
- The Theme
- Troop Proceeds
- Nut & Candy Line-Up for 2024
- Girl Rewards – Patches
- Care to Share



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus, Girl Scout Programs, Camp,
Troop Activities & Giving Back

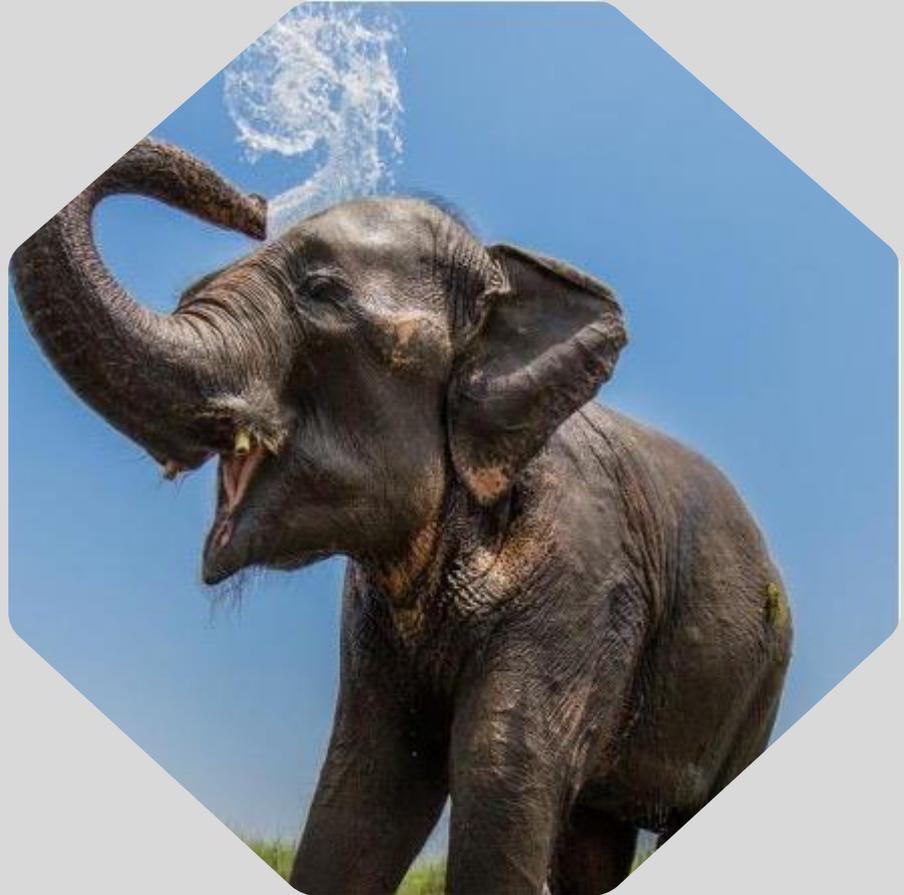
ASIAN ELEPHANT

Largest mammal on the Asian continent – living in forests

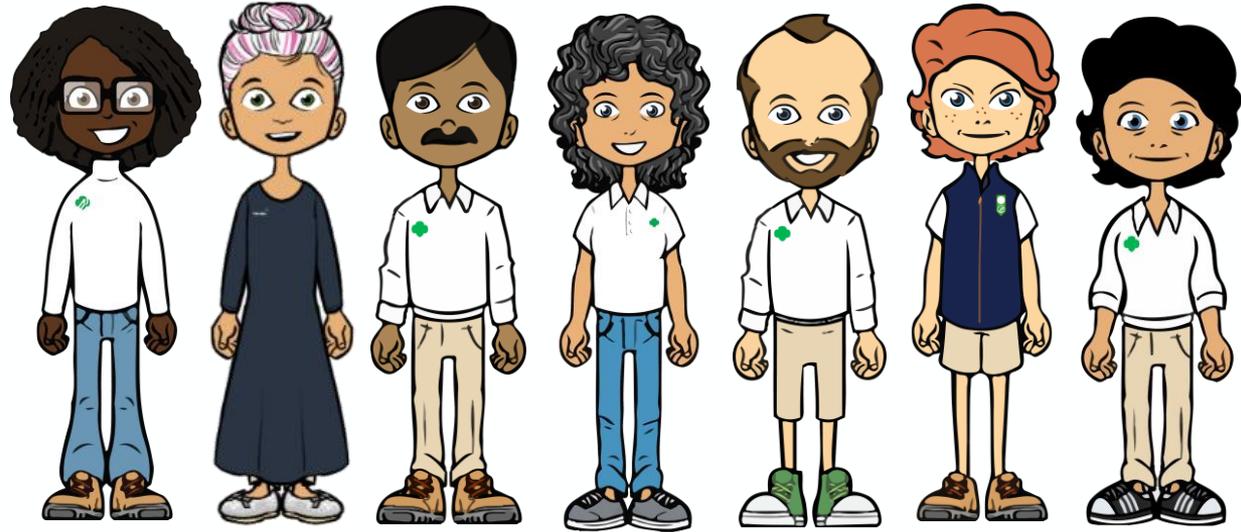
Up to 21 feet in length, 12 feet tall and up to 11,000 pounds

Very social spending 2/3 of the day feeding on grasses, bananas, rice and sugarcane

Endangered with fewer than 50,000 remaining due to habitat loss and poaching



VOLUNTEER EXPERIENCE



2024 Fall Troop Information Packets

girl scouts
of california's
central coast

2024 Fall Product Program Troop Guide



Service Unit:	Troop Number:
SU Fall Program Coordinator (SUFFPC):	Fall Program Coordinator (FPC):
SUFFPC Phone Number:	TFPC Phone Number:
SUFFPC Email:	TFPC Email:
System Login:	Password:

Welcome to the 2024 Fall Product Program

Girls can earn funds for troop activities at the start of the Girl Scout year. They can ask friends and families to help support their troop and council by renewing their favorite magazines, subscribing to new ones, and ordering delicious nut & candy items.

Please read all the instructions in this Troop Guide prior to starting the Fall Product Program.

Thank you in advance for making the Fall Product Program a fun and safe experience for girls!

How the Program Works

Two components; girls are encouraged to offer both products to friends and family.

Part 1 Magazines

- Friends and family can order, renew or gift their favorite magazines online.

Online Ordering

- Girls, assisted by an adult, should log on to www.girlscoutscoc.org and click on the "MeZ" icon, or go to: www.gsmtsandmags.com/gscoc

- Invite friends and family via email or Social Media to support your troop by placing an order. The email will include links to your magazine and nut/candy store.
- As Troop Coordinator and Leaders, you will also have access to the M2 Online system where you can create your own MeZ Avatar. Your Avatar will be included in your troop composite photo with your girls.



Troops earn \$2.00 for every subscription sold

Part 2 Nuts & Candy

- 16 delicious nut & candy items available, each girl will have an order-taking card listing product details for easy order tracking.
- All items make wonderful gifts for family, co-workers, teachers... anyone and everyone!

Online Ordering - 2 Ways

- NUT COMMERCE** - Girls invite friends and family via email or Social Media to place an order. The email will include links to your magazine and nut/candy store. Our vendor, Trooply Nut, will ship these items to your customers.
- NUT PROMISE** - Local Delivery Only. Customers may order the same 16 nut/candy items. Girls are then responsible for delivering the products.



Troops earn 20-25% of every item sold

Magazine Rewards

- 2 2024 Elephant Patch
- 5 Super Seller Mags patch
- 18+ emails sent Elephant Patch

Additional Patches

- 5 GSZ Items Care to Share patch
- Upload a video Visualize patch
- \$1,600 in total sales Leader patch

2024-2025 Troop Rewards

Have a Troop PGA (registered girls) of 38 nut/candy items -4.05 per box in the 2025 Cookie Program

2024-2025 Personalized Patch

Avatar, 18 emails, 5 mags, 38 nut/candy items Fall Program Crossover Patch

Avatar, 18 Emails in Fall Program and sell 275 boxes of Cookies in 2025 = "Crossover" patch at the end of the Cookie Program, delivered by August 2025.

Nuts & Candy Rewards

- 18+ items Embrace Possibility Patch
- 26 items Elephant Charm
- 38 items Goal Getter patch & Small Elephant plush
- 50 items Embrace Possibility T-Shirt
- 75 items Super Seller Patch & Large Elephant Patch
- 100 items Santa Cruz Boardwalk Overnight or 100 in GSOCZ or GSUSA credits
- 150+ items \$150 in GSOCZ program credits or GSUSA online store code.

PARTICIPATE and EARN rewards!

Check our online site to learn more about all of the rewards you can earn.



Discover how to earn two personalized patches with your name and avatar below.



Fall Personalized Patch

- Create your avatar
- Sell 18+ emails
- Sell 5+ Mags & More items and 38+ nut/chocolate items

Personalize by choosing from two scenes.

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Sell 18+ emails during the Fall Product Program
- Sell 275+ packages of cookies during the 2025 Girl Scout Cookie Program

LOGIN, CREATE and SHARE with 3 easy steps.

- Visit www.gsmtsandmags.com/gscoc

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program. **My troop number is** _____
- Build your site**

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.
- Contact friends and family**

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

Our troop will be making donations of products to community organizations. Please help us by making sure how many donations you would like to purchase! Thank you for your support!

A Care to Share \$10.00

B Embrace Possibility Patch \$10.00

C Treats \$10.00

D Baby Cakes Mix \$10.00

E Butter Twists \$10.00

F Special M's Program \$10.00

G Girl Scout Cookies \$10.00

H Super Salt Cakes \$10.00

I Chocolate M's \$10.00

J English Mocha Twists \$10.00

K Chocolate Covered Almonds \$10.00

L Best of Both Worlds \$10.00

M Peanut Butter Cakes \$10.00

N Jellybean Mix \$10.00

O Cookie Butter Mix \$10.00

P Other goodies from the store \$10.00

Q Make Your Friends the Girl Scout \$10.00

Shop Online Please visit my storefront gsmtsandmags.com/store to purchase all of your favorite items and 2024 exclusive items, some shown below. Enter my code _____ so I can get credit.

40 ea. Pretzel Party Mix \$10.00

10 ea. Cookie Mix \$10.00

10 ea. Sea Salt Caramel Cakes \$10.00

16 ea. Super Giant Cakes \$10.00

16 ea. Holiday Medley \$10.00

Collect All 21 \$10.00

My first name is: _____

My troop goal is: _____

My personal goal is: _____

Name	Phone or Email												Number of Items	Amount Paid	
	A	B	C	D	E	F	G	H	I	J	K	L			
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What's New for 2024

3 New Nut Items



Personalized Product Line



20% Troop Proceed on all items

Troop Training in GS Learn



Reminder!

Troops cannot do any additional money earning activities between September 20 and November 24. Unless they are doing activities that assist in financial literacy or cookie badge programs.

Also, to request to do outside money earning activities Troops must have participated in the 2024 Cookie Program and the current Fall Program.

2024 Fall Program Dates

September 1 – 24 – SU – In Person Troop Trainings

September 10 – Council 1st Upload of Troops and Girls

September 10 – SU Fall Coordinator Training – Zoom

September – Fall Rally – Virtual – September 22

September 17 – Troop Fall Coordinator Training Date

September 19 – Login for all adult Volunteers is live

- Check that all your Troop are in the system
- Contact info@girlscoutsgccc.org if there are some missing

September 20 – Fall Sale Begins – Go Day!

October 17 – In-Person Sales end – All orders in (Troop lock out day is the 16th)

- Make sure all Troops girl order card orders are entered

October 31, November 1 & 2 – Product Delivery Days

November 17 – ACH 1 – 50% of Balance Due to Council

November 24 – Fall Sale ends

- Make sure all rewards are selected

December 1 – Final ACH draft



Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the Girl Scouts/parents in your troop so they will receive an email with instructions on how to participate.

You will also be able to communicate with troop leaders and access reports and other information from your troop and all of the troops in your area.

Username: s.aidan.morgan+stage@gmail.com

Once you have created your password, you can [access the site using this link](#) or go to stage.gsnutsandmags.com/admin.

The program will run from 07/02/2024 to 11/29/2024. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,
Girl Scouts of Greater LA



TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email Campaign

Volunteer avatar

Emails sent September 13, 2024. Not an auto add.

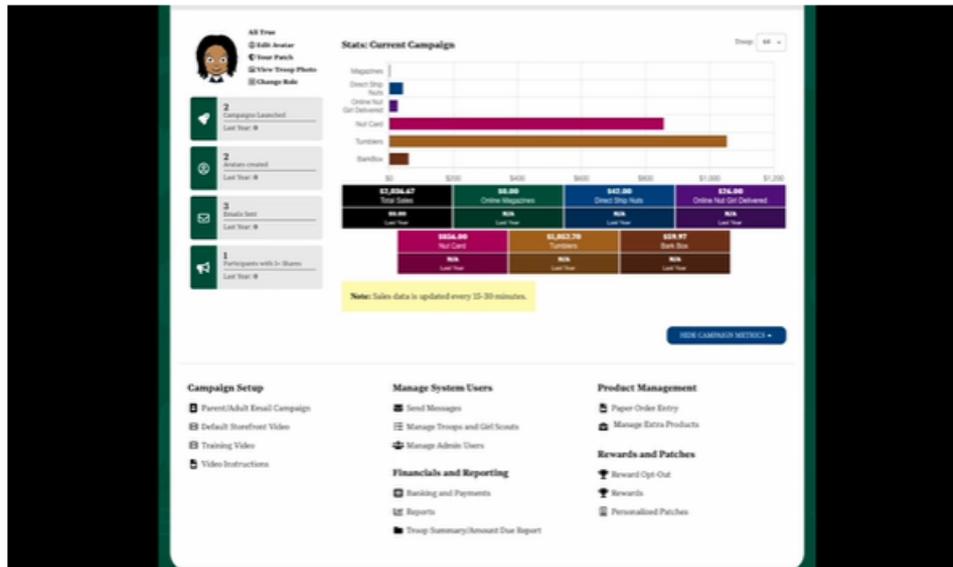
Getting Started

All troops volunteers will be asked to watch the video. You cannot skip this or opt out of this. It is 10+ minutes long.

The video takes you through all the tabs and links on your dashboard.

You can go back to this at any time.

Before You Begin



Getting Started
1) Training Video

Watch this 10-minute video for Fall Product Program instructions. After you've watched the video, continue to the site.

PLEASE WATCH VIDEO BEFORE PROCEEDING

PARENT/ADULT EMAIL CAMPAIGN

Prompt will appear to

Launch Email
Campaign
Create your Avatar

Email addresses
uploaded by council

Edit or enter missing
parent/adult emails

Email with instructions
on how to participate

The screenshot shows the Girl Scouts of California's Central Coast dashboard for Troop 77635. The user is Michele Lofto. The dashboard includes a 'Stats: Current Campaign' section with a table for various metrics. A modal window titled 'Welcome to Your Campaign' is open, providing instructions on how to manage the campaign. The modal contains the following text:

Welcome to Your Campaign

There are a lot of great tools to make managing your campaign easier. Here are a few of the most important ones to get you started:

- Parent and Adult Email Campaign**
Review and/or enter parent or adult emails for the girls in your troop. They will then receive a link with instructions on how to participate.
- Create an Avatar**
Girls in your troop will be creating their own unique avatars. Create your own avatar too!

At the bottom of the modal, there are two buttons: 'CLOSE' and 'Do Not Show Again'.

The background dashboard includes sections for 'Campaign Setup' (Parent/Adult Email Campaign, Send Messages, Paper Order Entry, Default Storefront Video, Manage Troops and Girl Scouts, Manage Extra Products, Training Video, Manage Admin Users, Video Instructions) and 'Financials and Reporting' (Banking and Payments, Reports, Troop Summary/Amount Due Report). There is also a 'Rewards and Patches' section (Reward Opt-Out, Rewards, Personalized Patches).

TROOPS DASHBOARD

Messaging

Check Your Roster

Manage nut card order entry

Select rewards

Sales reports

Banking and payments

girlscouts Media Girl Scouts of California's Central Coast
2023 Nut and Magazine Campaign

Michele Lofte
[Edit Avatar](#)
[Your Patch](#)
[Change Role](#)

56 Online Campaigns Launched
Last Year: 60

48 Participants Selling
Last Year: 54

1,665 Emails Sent
Last Year: 1,724

30 Participants with 1+ Shares
Last Year: 39

Stats: Current Campaign Service Unit: 453 Monarch BPTS

\$22,579.62 Total Sales Last Year: \$24,767.00	\$4,289.00 Online Magazines Last Year: \$6,312.00	\$3,357.00 Direct Ship Nuts Last Year: \$3,298.00
\$10,670.00 Online Nuts Girl Delivered Last Year: \$10,796.00	\$3,176.00 Nut Card Last Year: \$4,349.00	\$607.86 Tumblers Last Year: N/A
	\$479.76 Bark Box Last Year: N/A	

Note: Sales data is updated every 15-30 minutes.

[HIDE CAMPAIGN METRICS](#)

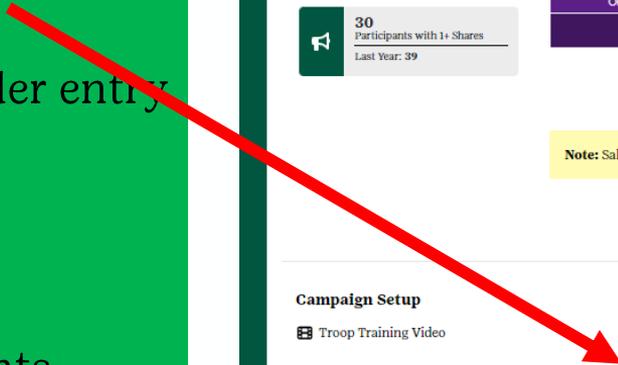
Campaign Setup
[Troop Training Video](#)

Manage System Users
[Send Messages](#)
[Manage Troops & Girl Scouts](#)
[Manage Admin Users](#)

Financials and Reporting
[Banking & Payments](#)
[Reports](#)
[Troop Summary / Amount Due Report](#)

Product Management
[Delivery Tickets](#)
[Paper Order Entry](#)

Rewards & Patches
[Personalized Patches](#)



TROOP DASHBOARD

Check that all your girls are listed.

Missing girls or girls not in your troop but listed.

Contact:
info@girlscoutsccc.org.

girlscouts | M2 Media | Girl Scouts of California's Central Coast | 2024 Nut, Magazine and More Campaign | TP

Show Quick Dashboard Links ▾

Manage Troops and Girl Scouts

Manage Troops and Girl Scouts for this council.

Troops | **Girl Scouts**

Manage Your Girl Scouts

Manage Girl Scout information for this council.

SEARCH TOOLS ▾

◀ ◀ 1 ▶ ▶

Click the "+" menu to access additional features and view more information.

Girl Scout Name	Troop #	Service Unit	GSUSA Number	Status
+ Elyssa Avila	77635	999 Council	121060232	Not Launched
+ Izabella Avila	77635	999 Council	121057824	Not Launched
+ Amella Howard	77635	999 Council	125116513	Not Launched
+ Amella Reeves	77635	999 Council	120070038	Not Launched
+ Paige Williams	77635	999 Council	124848619	Not Launched

◀ ◀ 1 ▶ ▶

PRINT

RETURN TO DASHBOARD

TROOP DASHBOARD

Messaging

Roster

Manage nut card order entry

Select rewards

Sales reports

Banking and payments



- Michele Loft**
- 👤 Edit Avatar
- 👑 Your Patch
- 📷 View Troop Photo
- 👤 Change Role

2 Online Campaigns Launched
Last Year: **0**

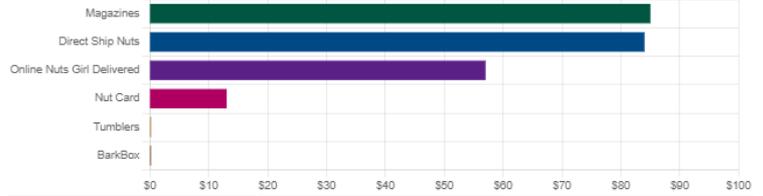
2 Participants Selling
Last Year: **0**

26 Emails Sent
Last Year: **0**

2 Participants with 1+ Shares
Last Year: **0**

Stats: Current Campaign

Troop: 70635



\$239.00 Total Sales	\$85.00 Online Magazines	\$84.00 Direct Ship Nuts
\$0.00 Last Year	N/A Last Year	N/A Last Year
\$57.00 Online Nuts Girl Delivered	\$13.00 Nut Card	\$0.00 Tumblers
N/A Last Year	N/A Last Year	N/A Last Year
	\$0.00 Bark Box	
	N/A Last Year	

Note: Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS ^

Campaign Setup

- 📧 Parent/Adult Email Campaign
- 📺 Default Storefront Video
- 📺 Training Video
- 📺 Video Instructions

Manage System Users

- ✉ Send Messages
- 👤 Manage Troops and Girl Scouts
- 👤 Manage Admin Users

Financials and Reporting

- 📄 Banking and Payments
- 📄 Reports
- 📄 Troop Summary/Amount Due Report

Product Management

- 📄 Delivery Tickets
- 📄 Paper Order Entry

Rewards and Patches

- 👑 Rewards
- 📄 Personalized Patches

PARENT/ADULT EMAIL CAMPAIGN

Launch in messages.

Email addresses
uploaded by council

Edit or enter missing
parent/adult emails

Email with instructions
on how to participate

The screenshot shows a web interface for managing an email campaign. At the top, there are logos for 'girl scouts' and 'M2 Media', along with the text 'Girl Scouts of Alaska' and '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines'. A 'TP' icon is also visible. On the right, there is a 'Show Quick Dashboard Links' dropdown menu.

The main heading is 'Parent and Adult Email Campaign', accompanied by a home icon. Below the heading is a sub-heading: 'Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.'

There is a 'Troop:' dropdown menu set to '897'. To the right of this menu are two buttons: 'VIEW EMAIL' (blue) and 'ADD CONTACTS' (purple).

The central part of the interface is a table with the following columns: 'First Name', 'Last Name', 'Email', 'Send in Spanish', 'Resend', 'Status', and 'Delete'. The table contains three rows of data:

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	altruem2test+stagegirl@gr	<input type="checkbox"/>			
Jennie	Sorrell	jsorrell@m2mediagroup.cc	<input type="checkbox"/>			
Cat	Arnold	carnold@m2mediagroup.o	<input type="checkbox"/>			

Below the table is an 'UPDATE' button (purple).

At the bottom, there is a 'Status Key' section with a legend: Opened, Didn't open, Sent, Delivered, Bounced, Queued for sending.

At the very bottom, there is a 'RETURN TO DASHBOARD' button (purple).

A**Care to Share*****7.00**

Our troop is making donations of products to a community organization.
Please help us by indicating how many donations you would like to purchase!
Thank you for your support!

**B****Peanut Butter Elephants**

Peanut butter covered with milk chocolate.

5.1 oz. Gift Box

**NEW****C****Fruit Slices**

Sweet, chewy, flavored candy sprinkled with sugar.

20 oz.

**CEO FAVORITE****D****Spicy Cajun Mix**

300 peanuts, hot Cajun corn sticks, mini sesame chips, rice and hot Cajun sesame sticks.

*7.00

7 oz. @10

**E****Butter Toffee Peanuts**

Crunchy and sweet toffees coated peanuts.

*8.00

10 oz. @10

**F****Honey Jalapeno Peanuts**

Honey roasted peanuts and jalapeno seasoned peanuts, sweet and heat.

*8.00

8 oz. @10

**G****Dark Chocolate Sea Salt Caramels**

Caramel enrobed in dark chocolate with sea salt.

*8.00

6 oz. Gift Box

**TOP SELLER****H****Pecan Caramel Supremes**

Caramel and pecans covered in milk chocolate.

*8.00

5 oz. Gift Box

**I****Chocolate Covered Raisins**

Raisins covered in chocolate.

*9.00

10 oz. @10

**J****English Butter Toffee**

Butter toffee covered in milk chocolate with crushed almonds.

*9.00

6 oz. Gift Box

**K****Chocolate Covered Almonds**

Almonds smothered in milk chocolate.

*9.00

#9 oz. @10

**L****Mini Gummi Butterflies**

Fresh fruit flavor and a soft texture.

*9.00

12oz.

**NEW****M****Whole Cashews**

Gourmet cashews roasted and lightly salted.

*10.00

#8 oz. @10

**N****Holiday Mix**

Roasted pecans and almonds mixed with candy coated pretzel balls, milk chocolate caramel balls, yogurt or amberites, and mini toppers.

*12.00

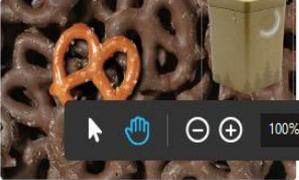
10 oz. @10

**O****Golden Winter Sky Tin Chocolate Covered Pretzels**

Pretzels covered in chocolate.

*13.00

6.5 oz. Golden Winter Sky Tin

**P****Silver Swirling Snow Tin Peppermint Bark Rounds**

White milk chocolate with crushed peppermint candy on top of dark chocolate.

*13.00

8 oz. Silver Swirling Snow Tin

**Q****Make New Friends Tin Milk Chocolate Mint Trefoils**

Trefoil shaped, milk chocolate matrix. No artificial colors or flavors.

*13.00

6 oz. Gift Sweet Tin

**STAFF PICK**

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

1. Dark Sea Salt Caramels
2. English Butter Toffee
3. Choco Covered Almonds
4. Butter Toffee Peanuts
5. Peppermint Bark Rounds



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More

Tervis® Tumblers

BARK Box

Personalized Items





How to earn? – Sell 5 Care to Share Items



CARE TO SHARE

Customer makes purchase to support Operation Gratitude and other local community partners.

Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered by troops.

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards



GIRL SCOUT REWARDS



1. Go to www.gsnutsandmags.com/gscgc 2. Create your personalized Storefront™ 3. Send Emails

Theme Patch Set
Earn them all!

Mags & More

<p>2024 Patch sell 2+ mags & more items</p>	<p>Super Seller Mags Patch sell 5+ mags & more items</p>
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Patches

<p>Elephant Patch sell 18+ emails</p>	<p>Care to Share Patch sell 5+ care to share items</p>
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Nuts & Candy

<p>Embrace Possibility Patch sell 18+ nut & candy items</p>	<p>CharmIt Elephant Charm sell 26+ nut & candy items</p>	<p>Goal Getter Patch & Small Elephant Plush sell 18+ nut & candy items</p>
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Embrace Possibility T-Shirt
sell 50+ nut & candy items

Super Seller Patch & Large Elephant Plush
sell 75+ nut & candy items

100+ Patch & Your choice of: Scout Overnight at Santa Cruz Beach Boardwalk* or \$100 GSCCC Credit or \$100 GSUSA Credit
sell 300+ nut & candy items

Your choice of: \$150 GSCCC Credit or \$150 GSUSA Credit
sell 150+ nut & candy items

2024 Rewards!

Rewards are cumulative.

Reward choices can be made online once a participant sets up her online campaign site.

*Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute.

Some items may vary in color. Troops who opt-out of rewards will receive patches only.

Important Dates

Begin selling on: _____

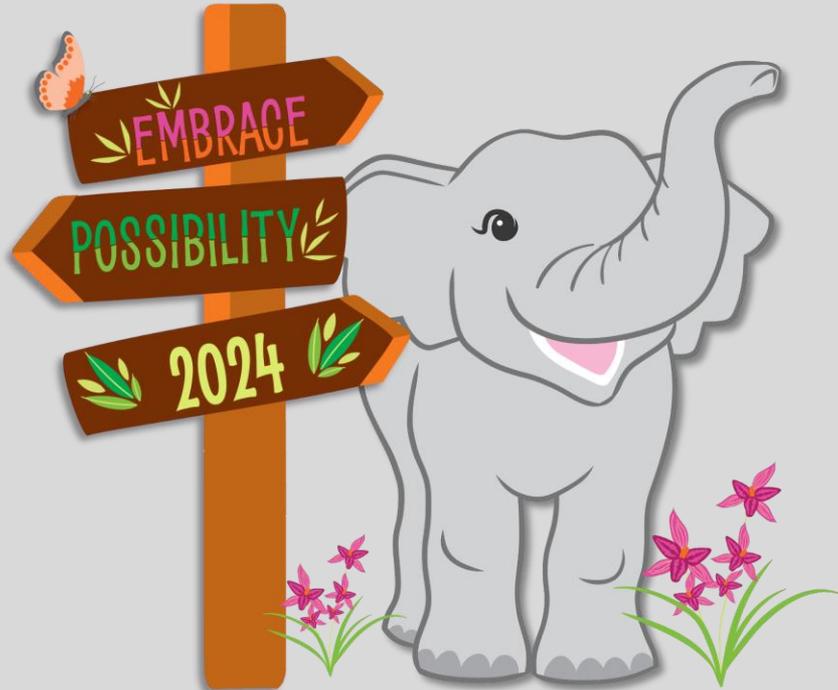
Turn in my order form by: _____

Pick up my product by: _____

Deliver product to customers by: _____

Turn in money by: _____

*1 Girl and 1 Adult



TROOP PROCEEDS **New for 2024**

20% of Total Sales

Nuts and Chocolates
Magazines
Tervis Tumblers
Bark Box
Personalized Items

You can receive an additional
+5% for opt-out of rewards

TROOP VOLUNTEER REWARDS

Troop has \$1000 in Fall Sales
Patch goes into production at goal
Patch mailed directly to volunteer



THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?





PARTICIPATE and EARN rewards!
Check your online site to learn more about all of the rewards you can earn.

Discover how to earn two personalized patches with your name and avatar below.



- Fall Personalized Patch**
- Create your avatar
 - Send 18+ emails
 - Sell 5+ Mags & More Items and 38+ nut/chocolate items



- Girl Scout Cookie Crossover Personalized Patch**
- Create your avatar in the M2 system
 - Send 18+ emails during the Fall Product Program
 - Sell 275+ packages of cookies during the 2025 Girl Scout Cookie Program



LOGIN, CREATE and SHARE with 3 easy steps.

- 1 Visit www.gsnutsandmags.com/gscc**
Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.
My troop number is _____


- 2 Build your site**
To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.


- 3 Contact friends and family**
Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers, personalized products and BarkBox

In-person with nut order card

GIRL SCOUT'S PLATFORM SET-UP

- Preferred Email Address
- Confirm Membership
- Highlight Girl Scout Goals
- Build an Avatar
- Include Video

- Girls do not get a link to login, they can just go to the site and get started.
- They must register the first time, every year.

Girl Scouts of California's Central Coast



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE

Welcome!

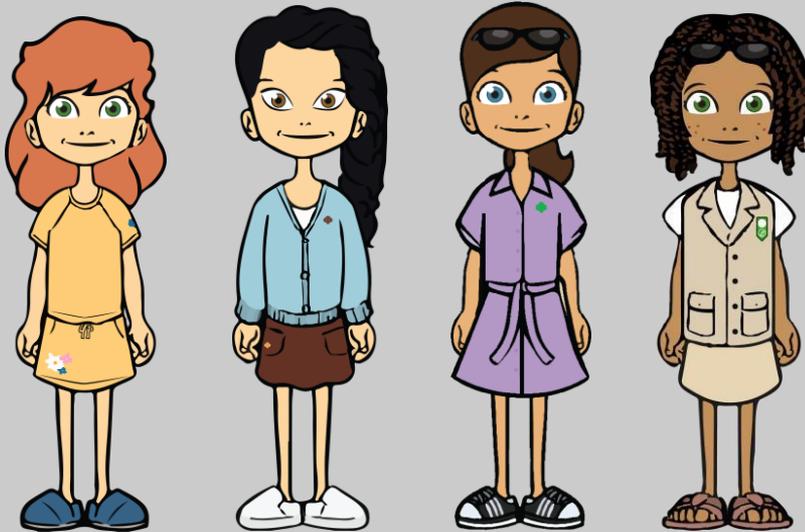
Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site



GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



girlscouts | M2 Media | Girl Scouts of Alaska

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face
Hair
Body
Clothing
Top
Bottom
Socks
Shoes
Accessories

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

UPLOAD AN AUDIO FILE

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports

The dashboard is titled "Sienna's Dashboard" and features the Girl Scouts logo and "M2 Media" branding. It includes a profile picture of Sienna, a goal progress bar for "\$1,914.85 of \$350.00 goal" (100% complete), and a "SHOP YOUR PERSONALIZED SITE" button. Below this, there are links for "Update Girl Scout Details" and "Add Another Girl Scout".

The "Sienna's Campaign" section contains icons for: Manage Paper Orders, Sienna's Emails (View & Send), Sienna's Sales Reports, Supporter Thank You, Personalized Door Hanger, Sienna's Campaign Video, and Business Cards.

The "Fun Stuff" section includes: Personalized Patch, Sienna's Avatar, and Sienna's Avatar Rewards.

The "Parent or Adult's Information" section has: Share My Site, Your Girl Scout(s), Add Another Participant, and Update Profile.

On the right side, there is a "Upload Photo" button, a "Level Status" progress bar (Bronze, Silver, Gold, Platinum), a "Promote Patch" section (Emails Sent By 07/31/2024), and a "Personalized Patch" section (Sales, Additional requirements: Emails Sent By 07/31/2024, Share My Site). A purple button at the bottom right says "LEARN MORE ABOUT THE PERSONALIZED PATCH".

At the bottom right, a "Top Sellers In Your Troop" section lists "Angie C." and "Sienna M." with their respective avatars.

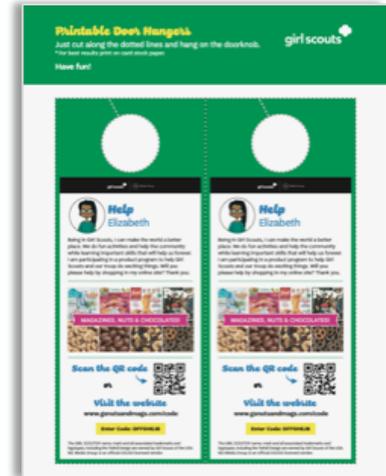
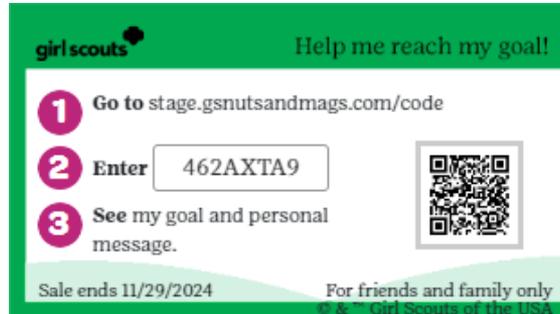
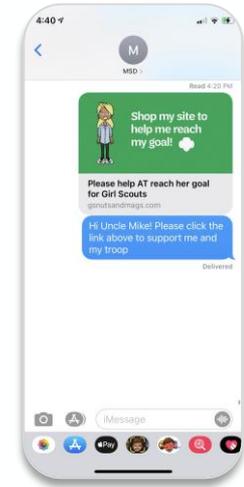
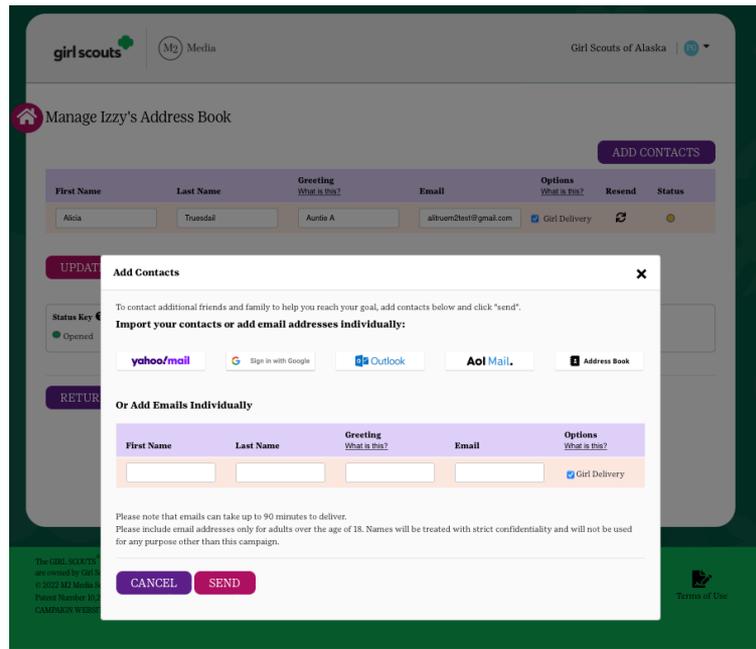
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



GIRLS ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options:
Girl Delivered or Direct Ship

The screenshot shows the top of a web page for a Girl Scout named Izzy. At the top left is the Girl Scouts logo, and at the top right is a "View in Español" link. Below the header is a circular profile picture of Izzy, a blonde girl with glasses and a Girl Scout uniform. To the right of the picture is the text "Help Izzy," followed by a paragraph: "Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you." Below the text is a purple "PLAY" button with a right-pointing triangle. Underneath this section is a heading "How You Can Support Me" followed by two product categories: "Magazines" and "Nuts and Chocolates".



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats.

SHOP MY SITE

The screenshot shows the top of a web page for "Izzy's Nut and Chocolate Store". At the top left is the "girlscouts of alaska" logo, and at the top right is a "View in Español" link. Below the header is the heading "Welcome to Izzy's Nut and Chocolate Store". There are two main options presented in colored boxes: "SAVE SHIPPING COSTS" in a pink box and "CONVENIENCE" in a purple box. Each option includes a brief description and a "SHOP MY SITE" button.

SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Izzy)

SHOP MY SITE

CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHOP MY SITE

NEW WAYS TO VISIT STOREFRONTS

Supporters can now visit other storefronts after checking out online

Thank you for helping Sienna achieve her goal!

We've completed your order.

Order #10774



[Print Receipt](#)

Appear on Sienna's store

- Allow my first name and last initial to be used on Sienna's top supporters listing. We will not display the purchase amounts.

Thank you for your promise to purchase nuts and chocolates! You should receive an email confirmation shortly.

Sienna will follow up with you to confirm your order, and deliver products.

Sienna completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support



SHOP MAGAZINES



SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARK X GIRL SCOUTS



SHOP NUTS & CHOCOLATES

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Tervis® Tumblers



Shipping Info:

1 Tumbler - \$7.99 (new)

2nd and 3rd Tumblers - \$5.99 each

4 or more Tumblers; \$1 for each additional

Example: 3 tumblers: \$19.97, 4 tumblers: \$20.97



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed BarkBox options

Choose from one big box or two different mini boxes!



girl scouts

BARK

BURSTING WITH BERRIES!

Berry Trios™

These handcrafted treats are great for training, sharing, and finding out who's a good dog.

Dog Treats
9 oz. | 255 g



girl scouts

girl scouts

girl scouts



**New
Personalized
Products!**

High quality stationery,
notepads, and photo frames.

Shipped directly with
customized colors, fonts,
names, and more!



**THREE
NEW
PRODUCTS**



New! Spicy Cajun Mix

(order card, online girl delivered or direct ship)

BBQ peanuts, hot Cajun corn sticks, mini sesame chips, taco and hot Cajun sesame sticks

New! Gummi Butterflies

(order card, online girl delivered or direct ship)

Fresh fruit flavor and a soft texture



New! Holiday Mix

(order card, online girl delivered or direct ship)

Roasted peanuts and almonds mixed with candy coated pretzel balls, milk chocolate caramel balls, yogurt cranberries, and mini nonpareils



TROPHY NUT TINS

Perfect for Gifts
and Treats!

Fun Fact!
The three cans fit
together!



Make New Friends Tin
Milk Chocolate Mint Trefoils



Winter Scene Tins
Chocolate Covered Pretzels

Individually Wrapped
Peppermint Rounds



A**Care to Share*****7.00**

Our troop is making donations of products to a community organization.
Please help us by indicating how many donations you would like to purchase!

Thank you for your support!

**B****Peanut Butter Elephants**

Peanut butter covered with milk chocolate.
5.1 oz. Gift Box

7.00****NEW*C****Fruit Slices**

Sweet, chewy, flavored candy sprinkled with sugar.
20 oz.

7.00****CEO FAVORITE*D****Spicy Cajun Mix**

300 peanuts, hot Cajun corn sticks, mini sesame chips, rice and hot Cajun sesame sticks.
7 oz. @10

7.00****E*Butter Toffee Peanuts**

Crunchy and sweet toffees coated peanuts.
10 oz. @8

8.00****F*Honey Jalapeno Peanuts**

Honey roasted peanuts and jalapeno seasoned peanuts, sweet and heat.
8 oz. @8

8.00****G*Dark Chocolate Sea Salt Caramels**

Caramel enrobed in dark chocolate with sea salt.
6 oz. Gift Box

8.00****TOP SELLER*H****Pecan Caramel Supremes**

Caramel and pecans covered in milk chocolate.
5 oz. Gift Box

8.00****I*Chocolate Covered Raisins**

Raisins covered in chocolate.
10 oz. @9

9.00****J*English Butter Toffee**

Butter toffee covered in milk chocolate with crushed almonds.
6 oz. Gift Box

9.00****K*Chocolate Covered Almonds**

Almonds smothered in milk chocolate.
8 oz. @9

9.00****L*Mini Gummi Butterflies**

Fresh fruit flavor and a soft texture.
12oz.

9.00****NEW*M****Whole Cashews**

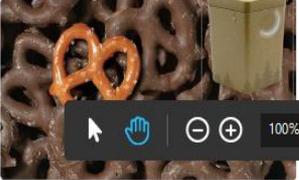
Gourmet cashews roasted and lightly salted.
8 oz. @10

10.00****N*Holiday Mix**

Roasted pecans and almonds mixed with candy coated pretzel balls, milk chocolate caramel balls, yogurt truffles, and mini caramels.
10 oz. @12

12.00****O*Golden Winter Sky Tin Chocolate Covered Pretzels**

Pretzels covered in chocolate.
6.5 oz. Golden Winter Sky Tin

13.00****P*Silver Swirling Snow Tin Peppermint Bark Rounds**

White milk chocolate with crushed peppermint candy on top of dark chocolate.
8 oz. Silver Swirling Snow Tin

13.00****Q*Make New Friends Tin Milk Chocolate Mint Trefoils**

Trefoil shaped, milk chocolate matrix. No artificial colors or flavors.
6 oz. Gift Sweet Tin

***13.00****STAFF PICK**

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

1. Dark Sea Salt Caramels
2. English Butter Toffee
3. Choco Covered Almonds
4. Butter Toffee Peanuts
5. Peppermint Bark Rounds



Fixed Direct Shipping Costs

Nuts/Chocolates only



2024 fixed shipping rates of direct shipped nuts and candy items.

Below are the charges.

2024 Fixed Shipping Option for TNC Direct Ship	
Items	Freight Charge
1 to 2	\$13.00
3 to 4	\$16.00
5 to 6	\$19.00
7 to 8	\$22.00
9 to 10	\$25.00
11 - 24	\$28.00
25+	15% of order
Ground with Ice (add'l) \$2.00	
2nd Day Air with Ice (add'l) \$20.00	

MAGAZINES

Top selling magazines offered

Easy renewal



* Digital Copies – No Delivery Fee – Hard Copies - \$2.95

2024 Fall Personalized Patch



Say Thanks!

Sienna's Dashboard



[Change Photo](#)

[Update Girl Scout Details](#)
[Add Another Girl Scout](#)

\$1,914.85 of \$350.00 goal

100% ★ 150% ★

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign

- [Manage Paper Orders](#)
- [Sienna's Emails \(View & Send\)](#)
- [Sienna's Sales Reports](#)
- [Supporter Thank You](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

 **Thank You Email**

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

In Fall 2024

Create your avatar
Send out 18 emails

In Cookies 2025

Sell 275 boxes of
cookies

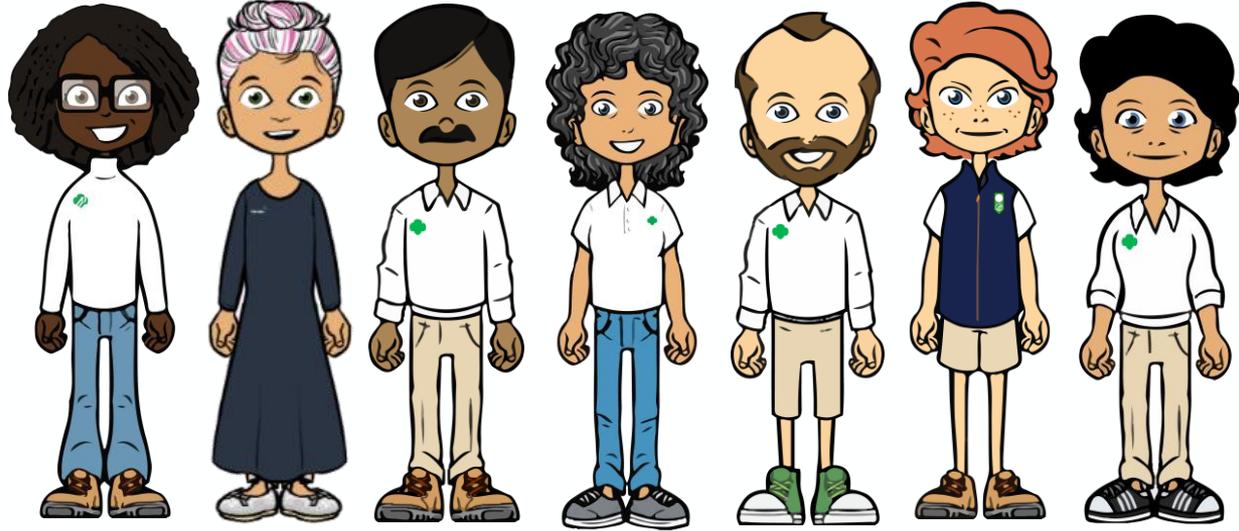
DONE!

*Girls will be sent the
patch in summer 2025

*Avatars must be created
by November 24



END OF SALE
VOLUNTEER
EXPERIENCE





DELIVERY OF NUTS/CHOCOLATES

Troop pick-up
From SU – October 30, 31 or
November 1.
Depending on location

Girl Scout pick-up – when you
schedule with your troop.

NUT AND CANDY ITEMS DELIVERY TICKETS

Print Delivery Ticket By:

- Troop
- Girl Scout

girlscouts M2 Media Girl Scouts of California's Central Coast 2023 Nut and Magazine Campaign

Michelle Lofte
 Edit Avatar
 Your Patch
 View Troop Photo
 Change Role

Stats: Current Campaign Troop 70635

Magazines
 Direct Ship Nuts
 Online Nuts Girl Delivered
 Nut Card
 Tumblers
 BarkBox

1228.00 Total Sales
 86.00 Last Year
 26 Growth Next
 2 Participants Selling
 2 Participants with 1+ Shares

182.00 Online Magazines
 N/A Last Year
 26 Growth Next

84.00 Direct Ship Nuts
 N/A Last Year
 26 Growth Next

81.00 Online Nuts Girl Delivered
 81.00 Last Year
 26 Growth Next

N/A Nut Card
 N/A Last Year
 26 Growth Next

80.00 Tumblers
 N/A Last Year
 26 Growth Next

80.00 Bark Box
 N/A Last Year
 26 Growth Next

Note: Sales data is updated every 15-30 minutes.

HIIR CAMPAIGN METRICS

Campaign Setup
 Parent/Adult Email Campaign
 Default Storefront Video
 Training Video
 Video Instructions

Manage System Users
 Send Messages
 Manage Troops and Girl Scouts
 Manage Admin Users

Financials and Reporting
 Banking and Payments
 Reports
 Troop Summary/Amount Due Report

Product Management
 Delivery Tickets
 Paper Order Entry

Rewards and Patches
 Rewards
 Personalized Patches



Delivery Tickets

Can not print until closed out.

Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type: > Delivery Site: > Troop:

Include Financials

CREATE TICKET

Troop Tickets By Troop

Include Financials

CREATE TICKET

Girl Scout Tickets

Include Financials

CREATE TICKET

Product	Full Cases	Cases Short	Single Pieces	Process Short
Dulce Daisies	0	0	0	
Fruit Slices	0	0	0	
Peanut Butter Monkeys	0	0	0	
Spicy Cajun Mix	0	0	0	
Chocolate Covered Raisins	0	0	0	
Cranberry Trail Mix	0	0	0	
Dark Chocolate Sea Salt Caramels	0	0	0	
Double Dipped Peanuts	0	0	0	
English Butter Toffee	0	0	0	
Pecan Supremes	0	0	0	
Chocolate Covered Almonds	0	0	0	
Whole Cashews	0	0	0	
Mint Truffles	0	0	0	
Gorp Trail Mix	0	0	0	
Peppermint Bark	0	0	0	
Care To Share	0	0	0	
Total	0	0	0	0

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered	
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online: \$0.00	
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds: \$0.00	
Nut Card Sales	Total Sales	\$186.95	
Collected from Customer: \$0.00	Collected Online:	\$186.95	
Proceeds: \$0.00	Collected from Customer:	\$0.00	
	Proceeds and Bonuses:	\$28.04	
	Payment Due Council:	(\$28.04)	

Toggle on the "Include Financials"
this means a troop owes funds or a Girl Scout owes the troop funds.

DELIVERY OF GIRL REWARDS

M2 – SU's – They will get an email confirmation when rewards will arrive in December.

SU – Troops – SU will print a troop delivery tickets. They will schedule a pickup date and location.

- Please, confirm before you take the items.

Troops to girls – print out girl delivery tickets w/financials – make sure the family confirms before you give to them.

If you, are short any items, we need to know right away. We will only have a one-time re-order, order.



DELIVERY TICKETS REWARDS

Print Reward Delivery Ticket By:

- Troop
- Girl Scout



Delivery Tickets

Can not print until closed out.

Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type: > Delivery Site: > Troop:

Include Financials

CREATE TICKET

Troop Tickets By Troop

Troop:

Include Financials

CREATE TICKET

Girl Scout Tickets

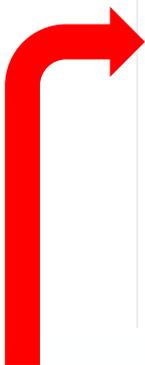
Troop:

Include Financials

CREATE TICKET

Product	Full Cases	Cases Short	Single Packs	Packs Short
Dixie Dishes	0	0	0	
Fruit Slices	0	0	0	
Peanut Butter Monkeys	0	0	0	
Spikey Cabin Mix	0	0	0	
Chocolate Covered Raisins	0	0	0	
Cashew Trail Mix	0	0	0	
Dark Chocolate Sea Salt Caramels	0	0	0	
Double Dipped Peanuts	0	0	0	
English Butter Toffee	0	0	0	
Pecan Supremes	0	0	0	
Chocolate Covered Almonds	0	0	0	
Whole Cashews	0	0	0	
Mint Truffles	0	0	0	
Goop Trail Mix	0	0	0	
Peppermint Bark	0	0	0	
Cash To Share	0	0	0	
Total	0	0	0	0

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online: \$0.00
Proceeds: \$14.55	Proceeds: \$13.69	Proceeds: \$0.00
Nut Card Sales		Total Sales: \$186.95
Collected from Customer: \$0.00		Collected Online: \$186.95
Proceeds: \$0.00		Collected from Customer: \$0.00
		Proceeds and Bonuses: \$28.04
		Payment Due Council: (\$28.04)



Toggle on the "Include Financials" this means a troop owes funds or a Girl Scout owes the troop funds.

girl scouts M2 Media Girl Scouts of California's Central Coast 2023 Nut and Magazine Campaign

Michelle Lofte
 Edit Avatar
 View Profile
 View Troop Photo
 Change Role

Online Campaigns Launched
 Last Year: 0

Participations Selling
 Last Year: 0

Attends Event
 Last Year: 0

Participates with 1+ Scouts
 Last Year: 0

Stats: Current Campaign

Troop: 70625

Magazines
 Direct Ship Nuts
 Online Nuts Girl Delivered
 Nut Card
 Tumblers
 BankBox

Total Sales	Online Magazines	Direct Ship Nuts	Online Nuts Girl Delivered	Nut Card	Tumblers	BankBox
\$227,900	\$15,000	\$14,000	\$14,000	\$14,000	\$14,000	\$14,000
\$8.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
\$27,700	\$13,000	\$13,000	\$13,000	\$13,000	\$13,000	\$13,000
\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00
\$8.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00	\$1.00

Note: Sales data is updated every 15-30 minutes.

VIEW CAMPAIGN METRICS

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

- Send Messages
- Manage Troops and Girl Scouts
- Manage Admin Users

Financials and Reporting

- Banking and Payments
- Reports
- Troop Summary/Amount Due Report

Product Management

- Delivery Tickets
- Paper Order Entry

Rewards and Patches

- Rewards
- Personalized Patches

BALANCING FINANCES

Sales reports

Banking and payments

girlscouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TB

Show Quick Dashboard Links

Banking and Payments

Check banking and payments for this campaign.

[Service Unit](#) / Troop

Troop Payments - Troop 6512

Troop Deposits
View payments made by this troop to the council

[MANAGE ACH](#)

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments
View Girl Scout payments for this troop.

[SEARCH TOOLS](#) [ADD GIRL SCOUT PAYMENT](#)

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

[RETURN TO DASHBOARD](#)

girlscouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | TB

Show Quick Dashboard Links

Reports

See financial and other reports for this campaign.

All Sales | Magazines | Direct Ship Nuts | Nut Order Card | Online Nuts Girl Delivered | Special Reports | **Summary Report**

Troop Summary Report

Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

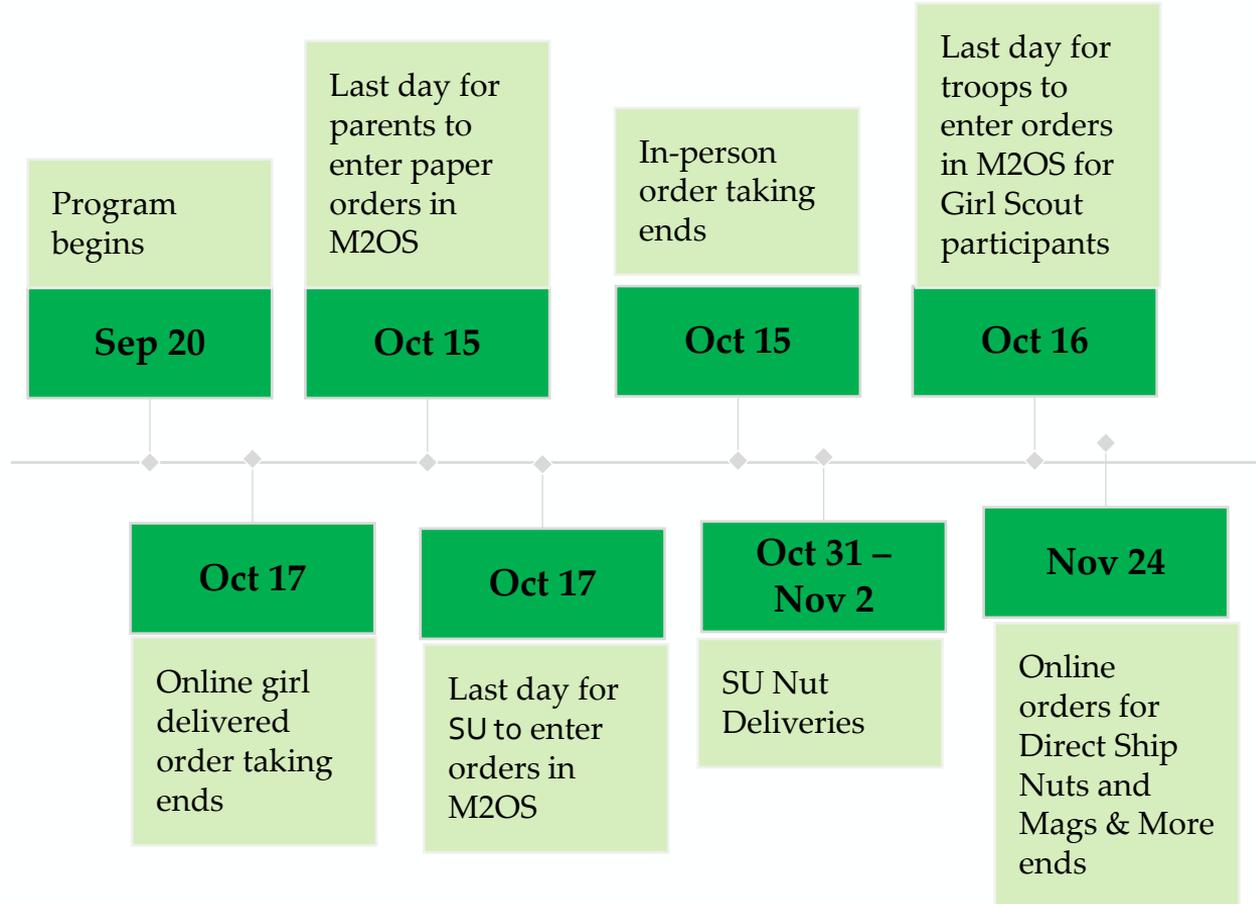
Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

IMPORTANT DATES



What's Next?

- Starting, September 13, make sure all your troop information is correct in the M2OS (M2 Operating System)
- Check your roster for accuracy.
- Attend a SU Fall training, in-person or register for the council virtual meeting on September 17, 2024.
- Beginning, September 20, encourage girls to set-up their campaigns and launch their sites.
- Remind girls to send emails, text, share their links and QR codes.
- Reminder – direct ship orders are paid online by the customer and shipped directly from Tipp, OH to the customer.
- Stay in touch with your Service Unit for nut/candy pick-up dates and locations.
- Nut cupboards will open November 4 in our retail centers for additional products that can be transferred to the girls to increase their sales.



Fall Product Program CustomerCare



M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

M2's Customer Care

•**Can provide:**

- Tech Support on the M2 Systems
- Check on online orders
- Check on Magazine orders

•**Can not:**

- Add or remove troops, girls, product

GSCCC – info@

•**Can:**

- Add or remove troops, girls, product
- Reset passwords
- Assist with reports

•**Can not:**

- Check online orders or magazines

THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

We look forward to a successful
2024 Program!

